

9/17/03

OMB No. 0651-0011

## INFORMATION DISCLOSURE CITATION

Atty. Docket No.	8159.0011-01	Appln. No.	Continuation of Application No.: 09/465,730
Applicant	Charles E. HUNTER et al.		
Filing Date	September 17, 2003	Group:	Not Yet Assigned

U.S. PATENT DOCUMENTS							
Examiner Initial*		Document Number	Issue Date	Name	Class	Sub Class	Publication Date (if appropriate)
<i>KA</i>		3,373,517	Mar. 1968	HALPERIN			
		3,376,465	Apr. 1968	CORPEW			
		3,848,193	Nov. 1974	MARTIN et al.	325	53	
		3,941,926	Mar. 1976	SLOBODZIAN et al.	178	7.3	
		3,983,317	Sept. 1976	GLORIOSO	178	6.6	
		3,993,955	Nov. 1976	BELCHER et al.	325	308	
		4,094,010	June 1978	PEPPERL et al.	365	215	
		4,155,042	May 1979	PERMUT et al.	325	64	
		4,332,022	May 1982	CESHKOVSKY et al.	369	44	
		4,368,485	Jan. 1983	MIDLAND	358	64	
		4,476,488	Oct. 1984	MERRELL	358	86	
		4,536,791	Aug. 1985	CAMPBELL et al.	358	122	
		4,559,480	Dec. 1985	NOBS	315	324	
		4,575,750	Mar. 1986	CALLAHAN	358	86	
		4,595,950	June 1986	LOFBERG	358	122	
		4,654,482	Mar. 1987	DeANGELIS	379	95	
		4,716,410	Dec. 1987	NOZAKI	340	825.520	
		4,734,779	Mar. 1988	LEVIS et al.	358	231	
		4,734,858	Mar. 1988	SCHLAFLY	364	408	
		4,761,641	Aug. 1988	SCHREIBER	340	717	
		4,797,913	Jan. 1989	KAPLAN et al.	379	91	
		4,812,843	Mar. 1989	CHAMPION, III et al.	340	905	
		4,829,569	May 1989	SETH-SMITH et al.	380	10	
		4,847,825	July 1989	LEVINE	369	47	
		4,862,268	Aug. 1989	CAMPBELL et al.	358	141	
<i>U</i>		4,908,713	Mar. 1990	LEVINE	358	335	

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Examiner Initial*		Document Number	Issue Date	Name	Class	Sub Class	Publication Date (if appropriate)
<i>RJA</i>		4,949,187	Aug. 1990	COHEN	358	335	
		5,046,090	Sept. 1991	WALKER et al.	380	5	
		5,051,822	Sept. 1991	RHOADES	358	86	
		5,073,925	Dec. 1991	NAGATA et al.	380	3	
		5,107,107	Apr. 1992	OSBORNE	250	231.14	
		5,121,430	June 1992	GANZER et al.	380	48	
		5,123,046	June 1992	LEVINE	380	10	
		5,133,079	July 1992	BALLANTYNE et al.	455	4.1	
		5,182,669	Jan. 1993	CHIKUMA et al.	359	241	
		5,191,573	Mar. 1993	HAIR	369	84	
		5,214,793	May 1993	CONWAY et al.	455	49.1	
		5,233,423	Aug. 1993	JERNIGAN et al.	358	181	
		5,235,587	Aug. 1993	BEARDEN et al.	369	106	
		5,251,193	Oct. 1993	NELSON et al.	369	44.12	
		5,257,017	Oct. 1993	JONES et al.	345	13	
		5,260,778	Nov. 1993	KAUFFMAN et al.	358	86	
		5,274,762	Dec. 1993	PETERSON et al.	395	200	
		5,283,731	Feb. 1994	LaLONDE et al.	364	401	
		5,297,204	Mar. 1994	LEVINE	380	10	
		5,311,423	May 1994	P. DEBORAH CLARK	364	401	
		5,319,735	June 1994	PREUSS et al.	395	2.14	
		5,355,302	Oct. 1994	MARTIN et al.	364	410	
		5,365,282	Nov. 1994	LEVINE	348	734	
		5,373,330	Dec. 1994	LEVINE	348	734	
<i>U</i>		5,414,756	May 1995	LEVINE	379	67	
		5,418,713	May 1995	ALLEN	364	403	

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R.P.		5,420,647	May 1995	LEVINE	348	734	
		5,420,923	May 1995	BEYERS, II et al.	380	20	
		5,428,606	June 1995	MOSKOWITZ	370	60	
		5,465,291	Nov. 1995	BARRUS et al.	379	67	
		5,469,020	Nov. 1995	HERRICK	313	511	
		5,473,584	Dec. 1995	OSHIMA	369	32	
		5,486,819	Jan. 1996	HORIE	340	905	
		5,495,283	Feb. 1996	COWE	348	9	
		5,497,186	Mar. 1996	KAWASAKI	348	6	
		5,497,479	Mar. 1996	HORNBUCKLE	395	491	
		5,508,815	Apr. 1996	LEVINE	358	335	
		5,512,935	Apr. 1996	MAJETI et al.	348	9	
		5,513,260	Apr. 1996	RYAN	380	3	
		5,530,751	June 1996	MORRIS	380	4	
		5,532,920	July 1996	HARTRICK et al.	364	419.1	
		5,543,856	Aug. 1996	ROSSER et al.	348	578	
		5,557,541	Sept. 1996	SCHULHOF et al.	364	514	
		5,559,549	Sept. 1996	HENDRICKS et al.	348	6	
		5,565,909	Oct. 1996	THIBADEAU et al.	348	9	
		5,568,272	Oct. 1996	LEVINE	386	48	
		5,592,511	Jan. 1997	SCHOEN et al.	375	220	
		5,592,551	Jan. 1997	LETT et al.	380	20	
		5,592,626	Jan. 1997	PAPADIMITRIOU et al.	395	200.09	
		5,600,839	Feb. 1997	MACDONALD	395	750	
		5,612,741	Mar. 1997	LOBAN et al.	348	383	
		5,619,247	Apr. 1997	RUSSO	348	3	

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Examiner Initial*		Document Number	Issue Date	Name	Class	Sub Class	Publication Date (if appropriate)
Lp.		5,621,863	Apr. 1997	BOULET et al.	395	124	
		5,627,895	May 1997	OWAKI	380	54	
		5,628,050	May 1997	McGRAW et al.	455	12.1	
		5,630,067	May 1997	KINDELL et al.	395	200.09	
		5,638,113	June 1997	LAPPINGTON et al.	348	12	
		5,640,453	June 1997	SCHUCHMAN et al.	380	10	
		5,644,859	July 1997	HSU	40	545	
		5,646,603	July 1997	NAGATA et al.	340	825.25	
		5,646,997	July 1997	BARTON	380	23	
		5,654,747	Aug. 1997	OTTESEN et al.	348	12	
		5,659,366	Aug. 1997	KERMAN	348	460	
		5,659,613	Aug. 1997	COPELAND et al.	380	3	
		5,661,516	Aug. 1997	CARLES	348	8	
		5,664,018	Sept. 1997	LEIGHTON	380	54	
		5,675,734	Oct. 1997	HAIR	395	200.01	
		5,684,918	Nov. 1997	ABECASSIS	386	83	
		5,686,954	Nov. 1997	YOSHINOBU et al.	348	13	
		5,689,799	Nov. 1997	DOUGHERTY et al.	455	2	
		5,692,214	Nov. 1997	LEVINE	395	833	
		5,701,161	Dec. 1997	WILLIAMS et al.	348	468	
		5,701,383	Dec. 1997	RUSSO et al.	386	46	
		5,701,397	Dec. 1997	STEIMLE et al.	395	27	
		5,710,869	Jan. 1998	GODEFRAY et al.	395	21	
		5,717,814	Feb. 1998	ABECASSIS	386	46	
		5,717,832	Feb. 1998	STEIMLE et al.	395	24	
		5,721,827	Feb. 1998	LOGAN et al.	395	200.47	

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Examiner Initial*		Document Number	Issue Date	Name	Class	Sub Class	Publication Date (if appropriate)
R.A.		5,721,951	Feb. 1998	DorEL	395	830	
		5,724,062	Mar. 1998	HUNTER	345	102	
		5,724,091	Mar. 1998	FREEMAN et al.	348	13	
		5,724,525	Mar. 1998	BEYERS, II et al.	395	240	
		5,734,413	Mar. 1998	LAPPINGTON et al.	348	12	
		5,740,326	Apr. 1998	BOULET et al.	395	27	
		5,748,716	May 1998	LEVINE	379	102.03	
		5,758,257	May 1998	HERZ et al.	455	2	
		5,760,820	June 1998	EDA et al.	348	9	
		5,761,606	June 1998	WOLZIEN	455	6.2	
		5,781,734	July 1998	OHNO et al.	395	200.47	
		5,790,202	Aug. 1998	KUMMER et al.	348	553	
		5,790,937	Aug. 1998	GUTLE	455	6.3	
		5,799,285	Aug. 1998	KLINGMAN	705	26	
		5,805,154	Sept. 1998	BROWN	345	327	
		5,805,763	Sept. 1998	LAWLER et al.	386	83	
		5,809,139	Sept. 1998	GIROD et al.	380	5	
		5,818,806	Oct. 1998	WONG et al.	369	59	
		5,822,432	Oct. 1998	MOSKOWITZ et al.	380	28	
		5,825,354	Oct. 1998	AHMAD et al.	345	327	
		5,825,407	Oct. 1998	COWE et al.	348	6	
		5,826,123	Oct. 1998	LAI	396	446	
		5,832,287	Nov. 1998	ATALLA	395	800	
		5,835,896	Nov. 1998	FISHER et al.	705	37	
		5,841,979	Nov. 1998	SCHULHOF et al.	395	200.67	
		5,845,083	Dec. 1998	HAMADANI et al.	395	200.61	

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RJ	5,848,129	Dec. 1998	BAKER	379	67	
	5,848,155	Dec. 1998	COX	380	4	
	5,848,352	Dec. 1998	DOUGHERTY et al.	455	5.1	
	5,854,779	Dec. 1998	JOHNSON et al.	369	59	
	5,860,068	Jan. 1999	COOK	705	26	
	5,870,717	Feb. 1999	WIECHA	705	26	
	5,874,985	Feb. 1999	MATTHEWS, III	348	7	
	5,889,868	Mar. 1999	MOSKOWITZ et al.	380	51	
	5,890,136	Mar. 1999	KIPP	705	22	
	5,897,622	Apr. 1999	BLINN et al.	705	26	
	5,898,384	Apr. 1999	ALT et al.	340	825.36	
	5,899,980	May 1999	WILF et al.	705	26	
	5,903,878	May 1999	TALATI	705	26	
	5,905,800	May 1999	MOSKOWITZ et al.	380	28	
	5,909,492	June 1999	PAYNE et al.	380	24	
	5,915,027	June 1999	COX et al.	380	54	
	5,915,068	June 1999	LEVINE	386	83	
	5,918,213	June 1999	BERNARD et al.	705	26	
	5,930,369	July 1999	COX et al.	380	54	
	5,933,798	Aug. 1999	LINNARTZ	702	191	
	5,934,795	Aug. 1999	RYKOWSKI et al.	362	309	
	5,940,135	Aug. 1999	PETROVIC et al.	348	473	
	5,940,807	Aug. 1999	PURCELL	705	26	
	5,943,670	Aug. 1999	PRAGER	707	5	
	5,946,665	Aug. 1999	SUZUKI et al.	705	26	
	5,949,885	Sept. 1999	LEIGHTON	380	54	

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LPA	5,959,945	Sep. 1999	KLEIMAN et al.	369	30	
	5,960,081	Sept. 1999	VYNNE et al.	380	10	
	5,960,411	Sep. 1999	HARTMAN et al.	705	26	
	5,963,264	Oct. 1999	JACKSON	348	460	
	5,963,915	Oct. 1999	KIRSCH	705	26	
	5,963,917	Oct. 1999	OGRAM	705	26	
	5,966,440	Oct. 1999	HAIR	380	4	
	5,966,697	Oct. 1999	FERGERSON et al.	705	26	
	5,969,283	Oct. 1999	LOONEY et al.	84	609	
	5,969,715	Oct. 1999	DOUGHERTY et al.	345	327	
	5,970,471	Oct. 1999	HILL	705	26	
	5,970,472	Oct. 1999	ALLSOP et al.	705	26	
	5,970,473	Oct. 1999	GERSZBERG et al.	705	26	
	5,970,474	Oct. 1999	LEROY et al.	705	27	
	5,970,475	Oct. 1999	BARNES et al.	705	27	
	5,974,396	Oct. 1999	ANDERSON et al.	705	10	
	5,978,775	Nov. 1999	CHEN	705	26	
	5,983,199	Nov. 1999	KANEKO	705	26	
	5,983,200	Nov. 1999	SLOTZNICK	705	26	
	5,983,201	Nov. 1999	FAY	705	27	
	5,988,078	Nov. 1999	LEVINE	110	8	
	5,992,888	Nov. 1999	NORTH et al.	283	56	
	6,002,772	Dec. 1999	SAITO	380	49	
	6,013,007	Jan. 2000	ROOT et al.	482	8	
	6,014,491	Jan. 2000	HAIR	386	31	
	6,025,868	Feb. 2000	RUSSO	348	3	

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Rp		6,052,554	Apr. 2000	HENDRICKS et al.	455	5.1	
		6,067,107	May 2000	TRAVAILLE et al.	348	1	
		6,067,532	May 2000	GEBB	705	37	
		6,073,372	June 2000	DAVIS	40	124.16	
		6,091,883	July 2000	ARTIGALAS et al.	386	83	
		6,115,348	Sept. 2000	GUERRA	369	112	
		6,148,142	Nov. 2000	ANDERSON	386	125	
		6,148,428	Nov. 2000	WELCH et al.	714	752	
		6,150,964	Nov. 2000	McLAUGHLIN	341	59	
		6,233,389	May 2001	BARTON et al.	386	46	
		6,233,682	May 2001	FRITSCH	713	168	
		6,240,401	May 2001	OREN et al.	705	40	
		Re 35,954	Nov. 1998	LEVINE	380	10	
		2001/0002852		KWOH	348	465	June 7, 2001
		2001/0003846		ROWE et al.	725	47	June 14, 2001
		2001/0005906		HUMPLEMAN	725	82	June 28, 2001
		2001/0010045		STEFIK et al.	705	51	July 26, 2001
		2001/0010095		ELLIS et al.	725	44	July 26, 2001
		2001/0013037		MATSUMOTO	707	5	Aug. 9, 2001
		2001/0013120		TSUKAMOTO	725	5	Aug. 9, 2001
		2001/0014882		STEFIK et al.	705	51	Aug. 16, 2001
		2001/0016836		BOCCON-GIBOD et al.	705	51	Aug. 23, 2001
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	2001/0024425		TSUNODA et al.	370	82	Sept. 27, 2001
	2001/0024566		MANKOVITZ	386	83	Sept. 27, 2001
	2001/0025259		ROUCHON	705	26	Sept. 27, 2001
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	2001/0027561		WHITE et al.	725	1	Oct. 4, 2001
	2001/0027563		WHITE et al.	725	46	Oct. 4, 2001
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	2001/0029538		BLOCKTON et al.	709	226	Oct. 11, 2001
	2001/0029583		PALATOV et al.	713	193	Oct. 11, 2001
	2001/0030660		ZAINOULLINE	345	720	Oct. 18, 2001
	2001/0031066		MEYER et al.	382	100	Oct. 18, 2001
	2001/0032131		MOWRY	705	14	Oct. 18, 2001
	2001/0032132		MORAN	705	14	Oct. 18, 2001
	2001/0032133		MORAN	705	14	Oct. 18, 2001
	2001/0032187		NUTTALL	705	57	Oct. 18, 2001
	2001/0032312		RUNJE et al.	713	172	Oct. 18, 2001
	2001/0034635		WINTERS	705	10	Oct. 25, 2001
	2001/0034714		TERAO et al.	705	57	Oct. 25, 2001
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Document Number	Publication Date	Country	Class	Sub Class	Translation Yes or No
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<i>R.A.</i>	EP 0 954 176 A2	Nov. 3, 1999	EPO	H04N	7/16		
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	"Wink Announces First National Advertising Partners: AT&T, Levi Strauss & Co., and GE," <a href="http://www.wink.com/contents/PressReleases/930708938/content.shtml">http://www.wink.com/contents/PressReleases/930708938/content.shtml</a> , downloaded and printed on 5/14/02, dated Sept. 9, 1998.
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	"How Wink Works," <a href="http://www.wink.com/contents/howitworks.shtml">http://www.wink.com/contents/howitworks.shtml</a> , downloaded and printed on 5/14/02.
	"What is Wink: Examples," <a href="http://www.wink.com/contents/examples.shtml">http://www.wink.com/contents/examples.shtml</a> , downloaded and printed on 5/14/02.

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Atty. Docket No.	8159.0011-01	Appln. No.	Continuation of Application No.: 09/465,730
Applicant	Charles E. HUNTER et al.		
Filing Date	September 17, 2003	Group:	Not Yet Assigned

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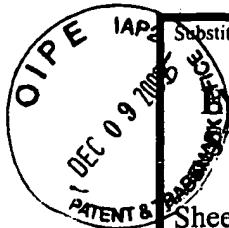
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Atty. Docket No. 8159.0011-01	Appln. No. Continuation of Application No.: 09/465,730
Applicant Charles E. HUNTER et al.	
Filing Date September 17, 2003	Group: Not Yet Assigned

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Examiner <i>Robert Alman</i>	Date Considered <i>11/9/08</i>
*Examiner:	Initial if reference considered, whether or not citation is in conformance with MPEP 609, draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.
Form PTO 1449	Patent and Trademark Office - U.S. Department of Commerce



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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

Sheet 1 of 6

Complete if Known	
Application Number	10/663,718
Filing Date	09/17/2003
First Inventor	Hunter, et al.
Art Unit	2614
Examiner Name	(unknown)
Attorney Docket No.	0103637-0533876

**U.S. PATENT DOCUMENTS**

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Examiner Signature	<i>Aug 1st 2008</i>	Date Considered	<i>1/9/08</i>
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# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Sheet 2 of 6

Complete if Known	
Application Number	10/663,718
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First Inventor	Hunter, et al.
Art Unit	2614
Examiner Name	(unknown)
Attorney Docket No.	0103637-0533876

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Examiner Signature	<i>Laurel Phares</i>	Date Considered	1/9/08
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# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Sheet 3 of 6

Complete if Known	
Application Number	10/663,718
Filing Date	09/17/2003
First Inventor	Hunter, et al.
Art Unit	2614
Examiner Name	(unknown)
Attorney Docket No.	0103637-0533876

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Examiner Initials*	Foreign Patent Document Country Code <sup>4</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> (if known)	Publication Date MM-DD- YYYY	Name of Patentee or Applicant	Pages, columns, lines where relevant passages or relevant figures appear	T <sup>6</sup>
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Examiner  
Signature

Ragul Alvar

Date  
Considered

1/9/08

Substitute for Form 1449B/PTO		<i>Complete if Known</i>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Application Number	10/663,718
		Filing Date	09/17/2003
		First Inventor	Hunter, et al.
		Art Unit	2614
		Examiner Name	(unknown)
Sheet 4 of 6		Attorney Docket No.	0103637-0533876

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Examiner Signature	<i>Rague/Pharr</i>	Date Considered	<i>1/9/08</i>
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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

Sheet 5 of 6

Complete if Known	
Application Number	10/663,718
Filing Date	09/17/2003
First Inventor	Hunter, et al.
Art Unit	2614
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**OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>6</sup>
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Examiner Signature

Raget Shery

Date Considered

1/9/08

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# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Sheet 6 of 6

Complete if Known	
Application Number	10/663,718
Filing Date	09/17/2003
First Inventor	Hunter, et al.
Art Unit	2614
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	From <a href="http://www.archives.net">http://www.archives.net</a> , a history of Internet operation of eBay.com and amazon.com	
	From <a href="http://www.amazon.com">http://www.amazon.com</a> , amazon.com, Inc. practices of merchandising products & contacts between sellers and buyers	
	From <a href="http://www.eBay.com">http://www.eBay.com</a> , eBay.com practices of merchandising products & contacts between sellers and buyers	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional).

<sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04.

<sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

<sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

<sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

<sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT

Sheet 1 of 4

Complete if Known	
Application Number	10/663,718
Filing Date	09/17/2003
First Inventor	Hunter
Art Unit	3622
Examiner Name	Unknown
Attorney Docket No.	0108020-0533876

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Examiner Initials*	Document Number Number - Kind Code <sup>2</sup> (if known)	Publication Date MM-DD- YYYY	Name of Patentee or Applicant	Pages, columns, lines where relevant passages or relevant figures appear
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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

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Complete if Known	
Application Number	10/663,718
Filing Date	09/17/2003
First Inventor	Hunter
Art Unit	3622
Examiner Name	Unknown
Attorney Docket No.	0108020-0533876

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Document Number Number - Kind Code <sup>2</sup> (if known)	Publication Date MM-DD- YYYY	Name of Patentee or Applicant	Pages, columns, lines where relevant passages or relevant figures appear
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Examiner Initials*	Foreign Patent Document Country Code <sup>3</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> (if known)	Publication Date MM-DD- YYYY	Name of Patentee or Applicant	Pages, columns, lines where relevant passages or relevant figures appear	T*
RA	AU 48849 90 A	08-1990	Yokom		
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Examiner Signature	Date Considered
Roger J. Phair	1/9/08

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# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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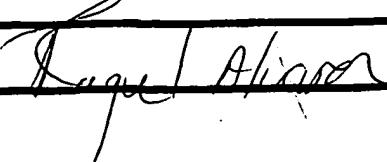
Complete if Known	
Application Number	10/663,718
Filing Date	09/17/2003
First Inventor	Hunter
Art Unit	3622
Examiner Name	Unknown
Attorney Docket No.	0108020-0533876

## FOREIGN PATENT DOCUMENTS

Examiner Initials*	Foreign Patent Document Country Code <sup>3</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> (if known)	Publication Date MM-DD- YYYY	Name of Patentee or Applicant	Pages, columns, lines where relevant passages or relevant figures appear	T <sup>6</sup>
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## OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>6</sup>
RA	EPO Search Report, dated 03/05/2006 for PCT Application No. PCT/US00/11022	
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	English translation of Abstract for JP Patent No. 8,163,519 published 06/21/1996	
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Examiner Signature		Date Considered	11/9/08
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# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Sheet 4 of 4

Complete if Known	
Application Number	10/663,718
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Examiner Name	Unknown
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<sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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Examiner Signature	<i>Roger Alvar</i>	Date Considered	1/9/08
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